

# Nuclear Opportunities Workshop



## NOW 2026 THE WORKFORCE OF THE FUTURE, TODAY NUCLEAR IS HERE SUPPORTER PROSPECTUS

NUCLEAR IS HERE:  
**POWERING**  
TENNESSEE'S  
**FUTURE**

[ETEConline.org/NOW](http://ETEConline.org/NOW)

Organized By:



August 4-5, 2026

Knoxville Convention Center

Oak Ridge Corridor

East Tennessee

# ETEC & NOW

## WHO IS ETEC?

The East Tennessee Economic Council (ETEC) is a membership organization who actively champions and harnesses East Tennessee's federal resources to strengthen national science, security, energy, education, and environmental missions, by fostering regional economic growth through strategic partnerships. Learn more at [www.eteconline.org](http://www.eteconline.org).

**INDEPENDENT | NONPROFIT | MEMBERSHIP ORGANIZATION**

## WHAT IS NOW?

ETEC's annual Nuclear Opportunities Workshop (NOW) is Tennessee's premier nuclear industry conference focused on all things nuclear. For the past seven years it has been a place to learn about industry developments, business opportunities, and advancements in research and technologies.

**NOW 2026** will offer panel discussions, keynote presentations, and atomic insight chats on topics like:

- Advanced Reactors
- AI Needs Nuclear: Nuclear Needs AI
- Department of Energy Priorities
- Energy Security / National Security
- Funding & Finances
- Fusion Energy
- The Future Begins with Cleanup
- Innovative Applications of Nuclear Technologies
- Nuclear Fuel: Cycle & Fabrication
- Nuclear Workforce, Training, and Education
- Policy and Regulation Landscape
- Supply Chain and Construction



Elected Officials as Speakers



1,000 Attended NOW 2025

# KEY POINTS

## LEARN

NOW features sessions that cover the business aspects of the nuclear industry as well as the technical side. This gives you and your company the opportunity to learn about both.



Atomic Insights with Experts

## PROMOTE

NOW gives you opportunities to promote your company at different levels with inclusion in pre-event marketing, presence during the event in printed, digital, potential for social media, and on-screen materials as well as exhibition space. Post-event marketing is also a benefit with emails to attendees, and your logo on the ETEC website until next year's conference promotion.



Unleashing TN's Nuclear Panel

## CONNECT

NOW offers a unique environment where you can engage with experts from Tennessee Valley Authority, the U.S. Department of Energy, and its M&O contractors and their subcontractors, as well as a diverse array of small and large private-industry companies showcasing projects and technological capabilities. This includes interaction with students, interns, and postdocs as part of our efforts to grow the future workforce in Tennessee.



70+ Exhibit Booths in 2025



Networking Opportunities

# NOW 2026

## NOW GENERAL ATTENDEE REGISTRATION

**Early Registration - \$725** (Sunday, March 1 - Thursday, April 30)

**Advanced Registration - \$875** (Friday, May 1 - Tuesday, July 21)

**General Registration - \$1,125** (Wednesday, July 22 - Wednesday, August 5)

**Students, Interns, Postdocs: \$50 or FREE** through the Student Engagement Option, a short social media activity tied to the conference.

### **EVERY SUPPORTER IS AN EXHIBITOR. EVERY EXHIBITOR IS A SPONSOR.**

Each level comes with a booth plus benefits—registrations, recognition, and more. **Booths-only are not available.**

## NOW PROMOTIONAL DETAILS

- On the following pages are opportunities to support the conference and promote your company or organization.
- Specific benefits for each category are included in each section.
- Exhibitor location selection is available on a first-come first-served basis. See pg 8 & 9 for conference layout.
- For ETEC membership information and/or to see if you are a member please [click here](#) or call Melodie at (865) 946-3246.

## **MARKETING BENEFITS ALL SUPPORTERS RECEIVE**

### **Your Company Logo Placed:**

#### **Before NOW:**

- In one of ETEC's weekly e-newsletters
- In ETEC's weekly Friday morning pre-meeting slideshows
- On all attendee communications
- On the ETEC website in multiple places

#### **During NOW:**

- Placement on all printed materials
- Placement on event signage
- Placement on rotating slides during welcome and breaks

#### **After NOW:**

- In attendee follow up email(s)
- In the next year's conference prospectus
- On the ETEC website until promotion of next year's conference begins

# NOW SUPPORTERS

## **NUCLEAR LUMINARY - \$14,000 (\$12,000 for ETEC members)**

### **Presenting Supporter - 10 opportunities**

Non-Member rate: Includes a 1-year \$2,500 Sustaining Corporate ETEC membership

- Ten (10) complimentary conference registrations (\$8,750 value)
- 10' x 20' premium exhibit space in the Cumberland Concourse: two (2) 6' skirted tables, four (4) chairs, and trash can (See 2025 layout on pg 8)
- Electricity included with booth
- Logo prominently displayed in main ballroom during all sessions
- Social media: logo, company name, tag, and website link included in one dedicated post on LinkedIn
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Option to reserve private meeting room (reserve in advance)
- Recognition during conference announcements on both days
- Receive additional registrations at 25% off the individual registration cost

## **ATOMIC AFTER PARTY - \$14,000 (\$12,000 for ETEC members)**

### **For NOW Attendees & Community Members - August 4, Evening**

#### **1 opportunity**

Non-Member rate: Includes a 1-year \$2,500 Sustaining Corporate ETEC membership



- Ten (10) complimentary conference registrations (\$8,750 value)
- 10' x 20' premium exhibit space in the Cumberland Concourse: two (2) 6' skirted tables, four (4) chairs, and trash can (See 2025 layout on pg 8)
- Electricity included with booth
- Heavy hors d'oeuvres and drinks (beer & wine)
- Logo placement on cocktail napkins
- Social media: logo, company name, tag, and website link included in one dedicated post on LinkedIn
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Option to reserve private meeting room (reserve in advance)
- Dedicated signage during the reception
- Recognition during conference announcements on the day of reception
- Receive additional registrations at 25% off the individual registration cost

# NOW SUPPORTERS

## **NEUTRON NETWORKING - \$12,000 (\$10,000 for ETEC Members)**

### **Meals & Breaks - 2 opportunities (Choose Day 1 or Day 2)**

Non-Member rate: Includes a 1-year \$2,500 Sustaining Corporate Partner ETEC membership

- Eight (8) complimentary conference registrations (\$7,000 value)
- 10' x 10' exhibit space: one (1) 6-ft skirted table, two (2) chairs, and trash can
- Electricity included with booth
- Social media: logo, company name, tag, and website link included in one dedicated post on LinkedIn
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Dedicated signage on the day of your choice
- Recognition during conference announcements on chosen day
- Receive additional registrations at 25% off the individual registration cost

## **PLUTONIUM PARTNER - \$8,500 (\$6,500 for ETEC Members)**

### **25 opportunities**

Non-Member rate: Includes a 1-year \$1,500 Baseline ETEC membership

- Four (4) complimentary conference registrations (\$3,500 value)
- 10' x 10' exhibit space: one (1) 6-ft skirted table, two (2) chairs, and trash can
- Electricity included with booth
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Receive additional registrations at 25% off the individual registration cost

## **URANIUM AMBASSADOR - \$5,500 (\$3,500 for ETEC Members)**

### **28 Opportunities**

Non-Member rate: Includes a 1-year \$1,500 Baseline ETEC membership

- One (1) complimentary conference registration (\$875 value)
- 10' x 10' exhibit space: one (1) 6-ft skirted table, two (2) chairs, and trash can
- Electricity included with booth
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Receive additional registrations at 25% off the individual registration cost

# NOW SPECIALTY SUPPORTERS

## PROTON NAVIGATOR - \$10,000 (ETEC MEMBERS ONLY)

### **Lanyard (1 Opportunity)**

- Six (6) complimentary conference registrations (\$5,250 value)
- 10' x 10' exhibit space: one (1) 6-ft skirted table, two (2) chairs, and trash can
- Electricity included with booth
- Logo placed on the lanyards that come with the attendee badges, given to all registrants
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Receive additional registrations at 25% off the individual registration cost

**SOLD OUT**

## CLEARANCE CONTROL - \$10,000 (ETEC MEMBERS ONLY)

### **Registration (1 Opportunity)**

- Six (6) complimentary conference registrations (\$5,250 value)
- 10' x 10' exhibit space: one (1) 6-ft skirted table, two (2) chairs, and trash can
- Electricity included with booth
- Logo at registration kiosks/desks where all attendees must check-in
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Receive additional registrations at 25% off the individual registration cost

## App-TOMIC - \$10,000 (ETEC MEMBERS ONLY)

### **Conference Mobile App (1 Opportunity)**

- Six (6) complimentary conference registrations (\$5,250 value)
- 10' x 10' exhibit space: one (1) 6-ft skirted table, two (2) chairs, and trash can
- Electricity included with booth
- Advertisements on conference app that all attendees use
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Receive additional registrations at 25% off the individual registration cost

## BREWCLEAR ENERGY - \$10,000 (ETEC MEMBERS ONLY)

### **Coffee Sponsorship (1 Opportunity)**

- Six (6) complimentary conference registrations (\$5,250 value)
- 10' x 10' exhibit space: one (1) 6-ft skirted table, two (2) chairs, and trash can
- Electricity included with booth
- Logo on disposable cups at all coffee stations (coffee out all day)
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Receive additional registrations at 25% off the individual registration cost

## HYDRATION STATION - \$10,000 (ETEC MEMBERS ONLY)

### **Custom Water Bottles (1 Opportunity)**

- Six (6) complimentary conference registrations (\$5,250 value)
- 10' x 10' exhibit space: one (1) 6-ft skirted table, two (2) chairs, and trash can
- Electricity included with booth
- Logo on pallets of disposable water bottles provided during both days (Approx. 2000 bottles)
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Receive additional registrations at 25% off the individual registration cost

**SOLD OUT**

# NOW SUPPORTERS

Your presence as a supporter at the NOW Conference goes beyond monetary funding. It contributes to sharing the narrative of nuclear capabilities and our collective goal of learning, promoting, connecting, and networking.

## NOW 2025 BY THE NUMBERS

**1,000** TOTAL ATTENDEES

**150** STUDENTS

**300** COMPANIES

**13** SESSIONS

**80** SPEAKERS

**34** STATES REPRESENTED

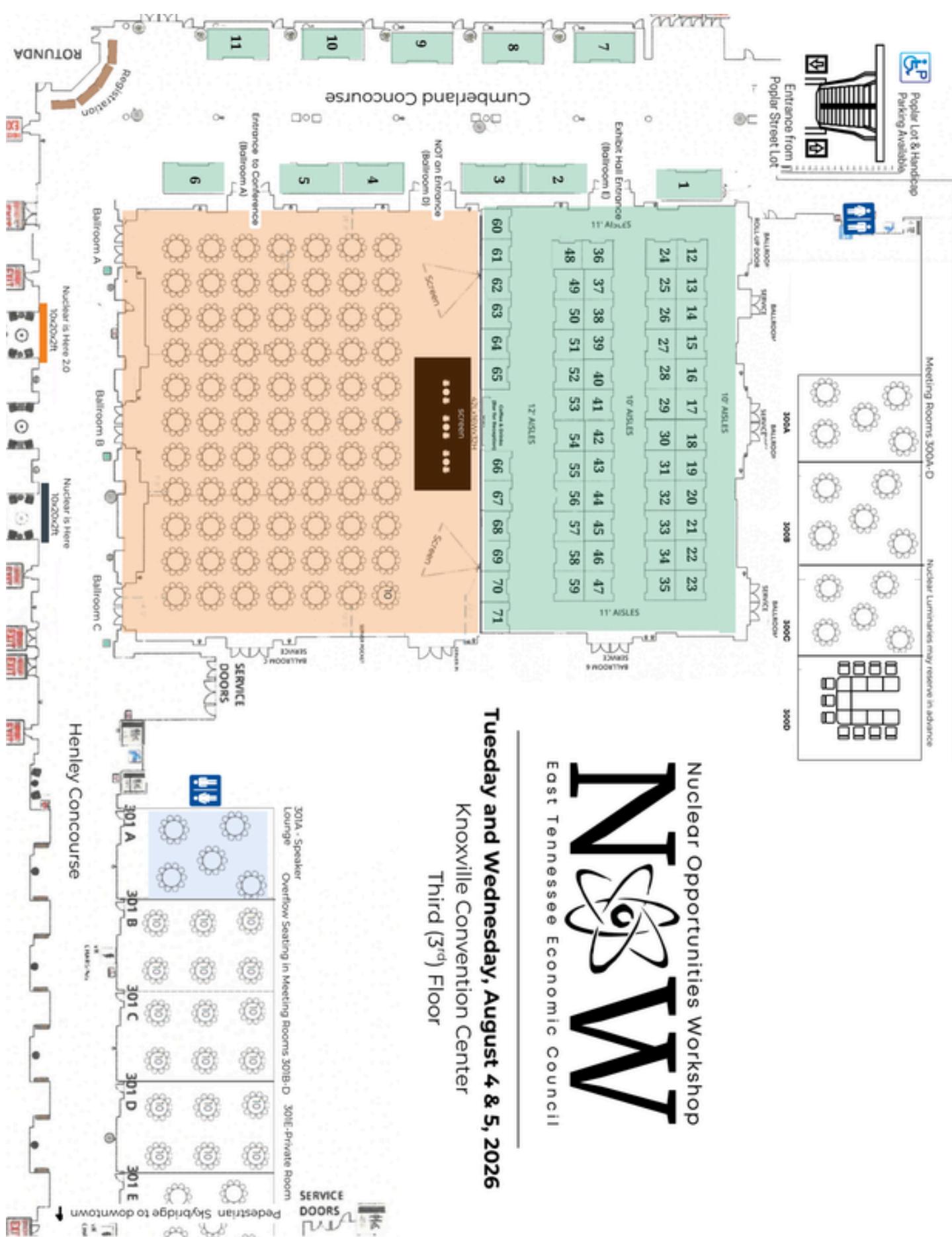
**70** SUPPORTERS

**Click here or scan to confirm your place as a Supporter of the NOW 2026 Conference.**

Contact Hailey Lewis with questions:  
[Hailey@eteconline.org](mailto:Hailey@eteconline.org) | 865.483.4577

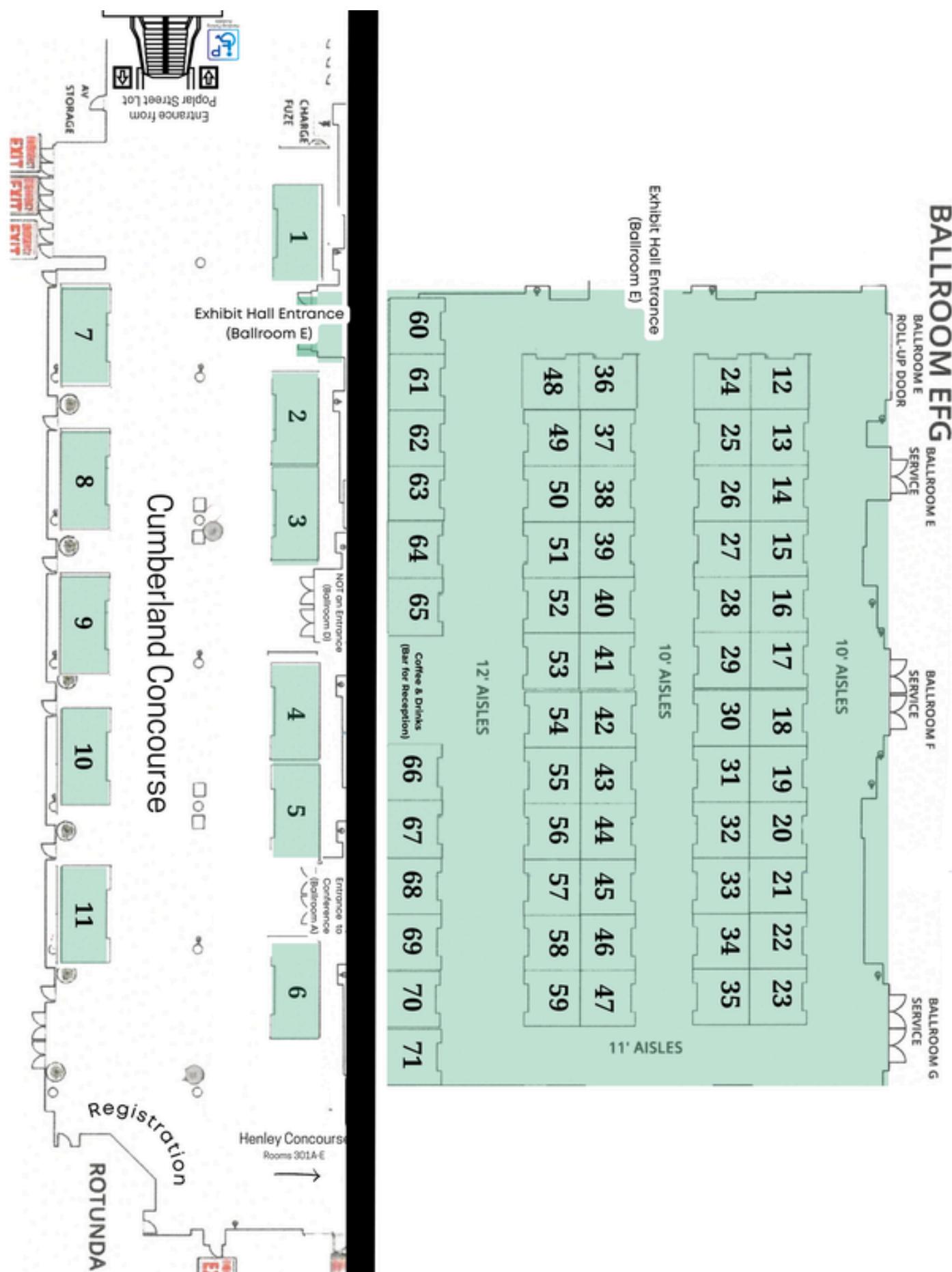


# CONFERENCE LAYOUT



Nuclear Opportunities Workshop

# CONFERENCE LAYOUT



# THANK YOU NOW 2025 SUPPORTERS

## NUCLEAR LUMINARY



TENNESSEE  
VALLEY  
AUTHORITY



## ATOMIC AFTER PARTY



## NEUTRON NETWORKING



## HYDRATION STATION - PROTON NAVIGATOR - FISSION FOTO



## PLUTONIUM PARTNER



## URANIUM AMBASSADOR





# East Tennessee Economic Council

## Mission

The East Tennessee Economic Council (ETEC) is a membership organization that brings industry, academia, and government together (weekly) to share information, foster collaboration, and advocate for federal missions that drive regional economic growth.

**INDEPENDENT | NONPROFIT | MEMBERSHIP ORGANIZATION**

## Membership

We accomplish this mission by convening and connecting our members and guests, and educating our elected officials. For more information [click here](#) or scan the code.



*ETEC Membership*

## Friday Meetings

*Weekly on Friday mornings*

*7:30 - 8:30 a.m.*

*UT Outreach Center (in person or online)*

*1201 Oak Ridge TnPk, Oak Ridge, TN*



Join us for ETEC's weekly meeting attended by an average of 150 members and guests. We feature programs from experts in a variety of professional fields and networking with DOE, industry and community leaders. [Get all the details here.](#)

## Tennessee Nuclear Network [TN<sup>2</sup>]

TN<sup>2</sup> is the state's official partnership aimed at advancing nuclear innovation, workforce development, and economic growth across Tennessee. [Membership](#) is open to ETEC members who contribute to Tennessee's nuclear ecosystem. [CLICK HERE](#) to learn more.