Nuclear Opportunities Workshop

NOW

East Tennessee Economic Council



NOW 2027

SUPPORTER PROSPECTUS

NUCLEAR IS HERE: POWERING TENNESSEE'S FUTURE

ETEConline.org/NOW

Organized By:

ETEC
East Tennessee Economic Council

August 3-4, 2027

Knoxville Convention Center
Oak Ridge Corridor
East Tennessee

ETEC & NOW

WHO IS ETEC?

The East Tennessee Economic Council (ETEC) is a membership organization who actively champions and harnesses East Tennessee's federal resources to strengthen national science, security, energy, education, and environmental missions, by fostering regional economic growth through strategic partnerships. ETEC is also the state's official partnership to advance nuclear innovation, workforce development and econimc growth through the Tennessee Nuclear Network (TN²). www.eteconline.org.

INDEPENDENT | NONPROFIT | MEMBERSHIP ORGANIZATION

WHAT IS NOW?

ETEC's annual Nuclear Opportunities Workshop (NOW) is Tennessee's premier nuclear industry conference, focused on all aspects of the nuclear ecosystem, bringing together stakeholders from across industry, government, research, academia, and the next generation of the workforce to connect, collaborate, and advance what's next.

NOW 2027 will offer panel discussions, keynote presentations, and atomic insight chats on topics like:

- Advanced Reactors
- AI and Nuclear
- Department of Energy Priorities
- Energy Security / National Security
- Funding & Finances
- Fusion Energy
- The Future Begins with Cleanup
- Innovative Applications of Nuclear Technologies
- Nuclear Fuel: Front & Back-End of the Nuclear Cycle & Fabrication
- Nuclear Workforce, Training, and Education
- Policy and Regulation Landscape
- Supply Chain and Construction
- And More



Elected Officials as Speakers



1,300 Attended NOW 2026

KEY POINTS

LEARN

NOW brings together insights from across the nuclear industry, featuring sessions that explore both the business landscape and the latest technical developments. Gain valuable knowledge, hear from industry experts, and discover new opportunities that can help you and your organization stay informed and ahead.



Fireside Chats

PROMOTE

NOW provides multiple opportunities to elevate your company's visibility before, during, and after the conference. Supporters can benefit from pre-event marketing, on-site recognition through digital and on-screen materials, social media exposure, and exhibition opportunities. Post-event benefits extend your visibility even further with attendee communications and continued logo placement on the ETEC website through the launch of the following year's NOW Conference.



Nuclear Panel Discussion

CONNECT

NOW creates a unique environment to connect with leaders, experts, and innovators across the nuclear industry. Engage with representatives from the Tennessee Valley Authority, U.S. Department of Energy, M&O contractors and subcontractors, and a diverse range of private-industry companies showcasing projects, capabilities, and technologies. NOW also provides opportunities to connect with students, interns, and postdocs as we work together to strengthen and grow Tennessee's future nuclear workforce.



90+ Supporters in 2026



Networking Opportunities



NOW GENERAL ATTENDEE REGISTRATION

Early Registration - $725 (Monday, March 1 - Friday, April 30)
Advanced Registration - $875 (Saturday, May 1 - Wednesday, July 21)
General Registration - $1,125 (Thursday, July 22 - Wednesday, August 4)

Students, Interns, Postdocs: $50 or FREE through the Student Engagement Option, a short social media activity tied to the conference.

Every Supporter Receives Valuable Benefits

Each support level is designed to provide meaningful opportunities to promote your organization and engage with NOW attendees. Depending on the level selected, benefits may include complimentary registrations, company recognition, marketing exposure, and/or exhibit space. Exhibit space is included only with select support levels and is not available as a stand-alone option.

NOW PROMOTIONAL DETAILS

- The following pages outline a variety of opportunities to support NOW while increasing visibility for your company or organization.
- Detailed benefits and recognition opportunities are provided for each sponsorship and supporter level.
- Exhibit space and location selection are available on a first-come, first-served basis. See pages 8–9 for the conference floor plan and layout.
- For ETEC membership information or to confirm your organization's membership status, please click here or contact Melodie at (865) 946-3246.

MARKETING BENEFITS ALL SUPPORTERS RECEIVE
Your Company Logo Placed:

Before NOW:

- In one of ETEC's weekly e-newsletters
- In ETEC's weekly Friday morning pre-meeting slideshows
- On all attendee communications
- On the ETEC website in multiple places

During NOW:

- Placement on event signage
- Placement on rotating slides during welcome and breaks

After NOW:

- In attendee follow up email(s)
- In the next year's conference prospectus
- On the ETEC website until promotion of next year's conference begins

NOW SUPPORTERS

NUCLEAR LUMINARY - $20,000 ($17,500 for ETEC members)

Presenting Supporter - 14 Opportunities

Non-Member rate: Includes a 1-year $2,500 Sustaining Corporate ETEC membership

- Eight (8) complimentary conference registrations ($7,000 value)
- 10’ x 20’ premium exhibit space on the concourse: two (2) 6’ skirted tables, four (4) chairs, and trash can (See 2026 layout on pg 8 & 9)
- Electricity included with booth
- Logo prominently displayed in main ballroom during all sessions
- Social media: logo, company name, tag, and website link included in one dedicated post on LinkedIn
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Recognition during conference announcements on both days
- Receive additional registrations at 25% off the individual registration cost

ATOMIC AFTER PARTY - $17,500 ($15,000 for ETEC members)

For NOW Attendees & Community Members - August 3, Evening
3 Opportunities

Non-Member rate: Includes a 1-year $2,500 Sustaining Corporate ETEC membership

- Eight (8) complimentary conference registrations ($7,000 value)
- 10’ x 10’ premium exhibit space on the concourse: one (1) 6’ skirted tables, two (2) chairs, and trash can (See 2026 layout on pg 8 & 9)
- Electricity included with booth
- Logo placement on cocktail napkins
- Social media: logo, company name, tag, and website link included in one Atomic After Party post and one group supporter post on LinkedIn
- Dedicated signage during the reception
- Recognition during conference announcements on the day of reception
- Receive additional registrations at 25% off the individual registration cost

NOW SUPPORTERS

NEUTRON NETWORKING - $15,000 ($12,500 for ETEC Members)

Meals & Breaks - 4 Opportunities

Non-Member rate: Includes a 1-year $2,500 Sustaining Corporate Partner ETEC membership

- Six (6) complimentary conference registrations ($5,250 value)
- 10’ x 10’ exhibit space: one (1) 6-ft skirted table, two (2) chairs, and trash can
- Electricity included with booth
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Dedicated signage for the duration of the conference
- Recognition during conference announcements
- Receive additional registrations at 25% off the individual registration cost

PLUTONIUM PARTNER - $8,500 ($6,500 for ETEC Members)

26 Opportunities

Non-Member rate: Includes a 1-year $1,500 Baseline ETEC membership

- Four (4) complimentary conference registrations ($3,500 value)
- 10’ x 10’ exhibit space: one (1) 6-ft skirted table, two (2) chairs, and trash can
- Electricity included with booth
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Receive additional registrations at 25% off the individual registration cost

URANIUM AMBASSADOR - $5,500 ($3,500 for ETEC Members)

23 Opportunities

Non-Member rate: Includes a 1-year $1,500 Baseline ETEC membership

- Two (2) complimentary conference registration ($1,750 value)
- 10’ x 10’ exhibit space: one (1) 6-ft skirted table, two (2) chairs, and trash can
- Electricity included with booth
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Receive additional registrations at 25% off the individual registration cost

NOW SPECIALTY SUPPORTERS

PROTON NAVIGATOR - $15,000 (ETEC MEMBERS ONLY)

Lanyards (1 Opportunity)

- Eight (8) complimentary conference registrations ($7,000 value)
- 10’ x 10’ exhibit space: one (1) 6-ft skirted table, two (2) chairs, and trash can
- Electricity included with booth
- Company logo placed on the lanyards that come with the attendee badges, given to all registrants
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Receive additional registrations at 25% off the individual registration cost

POWER PACK- $15,000 (ETEC MEMBERS ONLY)

Conference Tote Bags (1 Opportunity)

- Eight(8) complimentary conference registrations ($7,000 value)
- 10’ x 10’ exhibit space: one (1) 6-ft skirted table, two (2) chairs, and trash can
- Electricity included with booth
- Company logo featured on conference tote bags distributed to all attendees (Approx. 1500 bags)
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Receive additional registrations at 25% off the individual registration cost

BREWCLEAR ENERGY - $12,500 (ETEC MEMBERS ONLY)

Coffee Sponsorship (1 Opportunity)

- Six (6) complimentary conference registrations ($5,250 value)
- 10’ x 10’ exhibit space: one (1) 6-ft skirted table, two (2) chairs, and trash can
- Electricity included with booth
- Company logo on disposable cups at all coffee stations (coffee out all day)
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Receive additional registrations at 25% off the individual registration cost

CLEARANCE CONTROL - $12,500 (ETEC MEMBERS ONLY)

Registration (1 Opportunity)

- Six (6) complimentary conference registrations ($5,250 value)
- 10’ x 10’ exhibit space: one (1) 6-ft skirted table, two (2) chairs, and trash can
- Electricity included with booth
- Company logo at registration kiosks and desks where all attendees must check-in
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Receive additional registrations at 25% off the individual registration cost

App-TOMIC - $12,500 (ETEC MEMBERS ONLY)

Conference Mobile App (1 Opportunity)

- Six (6) complimentary conference registrations ($5,250 value)
- 10’ x 10’ exhibit space: one (1) 6-ft skirted table, two (2) chairs, and trash can
- Electricity included with booth
- Company logo on conference app that all attendees use
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Receive additional registrations at 25% off the individual registration cost

NOW SPECIALTY SUPPORTERS

REACTOR ROUTER - $12,500 (ETEC MEMBERS ONLY)

Wi-Fi Sponsorship (1 Opportunity)

- Six (6) complimentary conference registrations ($5,250 value)
- 10’ x 10’ exhibit space: one (1) 6-ft skirted table, two (2) chairs, and trash can
- Electricity included with booth
- Company logo featured on conference Wi-Fi signage throughout the venue
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Receive additional registrations at 25% off the individual registration cost

NUCLEAR NEXUS - $12,500 (ETEC MEMBERS ONLY)

Speaker Lounge (1 Opportunity)

- Six (6) complimentary conference registrations ($5,250 value)
- ***Exhibit booth not included.*
- Dedicated 6-ft table in the Speaker Lounge to showcase company information and distribute branded material
- Company logo displayed on signage outside the Speaker Lounge and inside the lounge
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Receive additional registrations at 25% off the individual registration cost

HYDRATION STATION - $12,500 (ETEC MEMBERS ONLY)

Custom Water Bottles (1 Opportunity)

- Six (6) complimentary conference registrations ($5,250 value)
- 10’ x 10’ exhibit space: one (1) 6-ft skirted table, two (2) chairs, and trash can
- Electricity included with booth
- Company logo on two (2) pallets of disposable water bottles provided during both days (Approx. 2000 bottles)
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Receive additional registrations at 25% off the individual registration cost

ENERGY CONNECTOR - $5,000 ($3,500 for ETEC Members)

LED Pillar in Exhibit Hall (20 Opportunities)

- One (1) complimentary conference registration ($875 value)
- ***Exhibit booth not included.*
- Company logo prominently displayed on LED Pillar in Exhibit Hall during the duration of the conference
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Receive additional registrations at 25% off the individual registration cost
- As an added visibility opportunity, higher-level supporters may purchase one LED light pillar to be displayed in the Exhibit Hall throughout the conference (limit one (1) each)
- *Supporters are responsible for coordinating and covering **all** return shipping costs and arrangements following the conference*

NOW SUPPORTERS

Your presence as a supporter at the NOW Conference goes beyond monetary funding. It contributes to sharing the narrative of nuclear capabilities and our collective goal of learning, promoting, connecting, and networking.

NOW 2026 BY THE NUMBERS

1,300 TOTAL ATTENDEES

130 STUDENTS

430 COMPANIES

23 SESSIONS

100 SPEAKERS

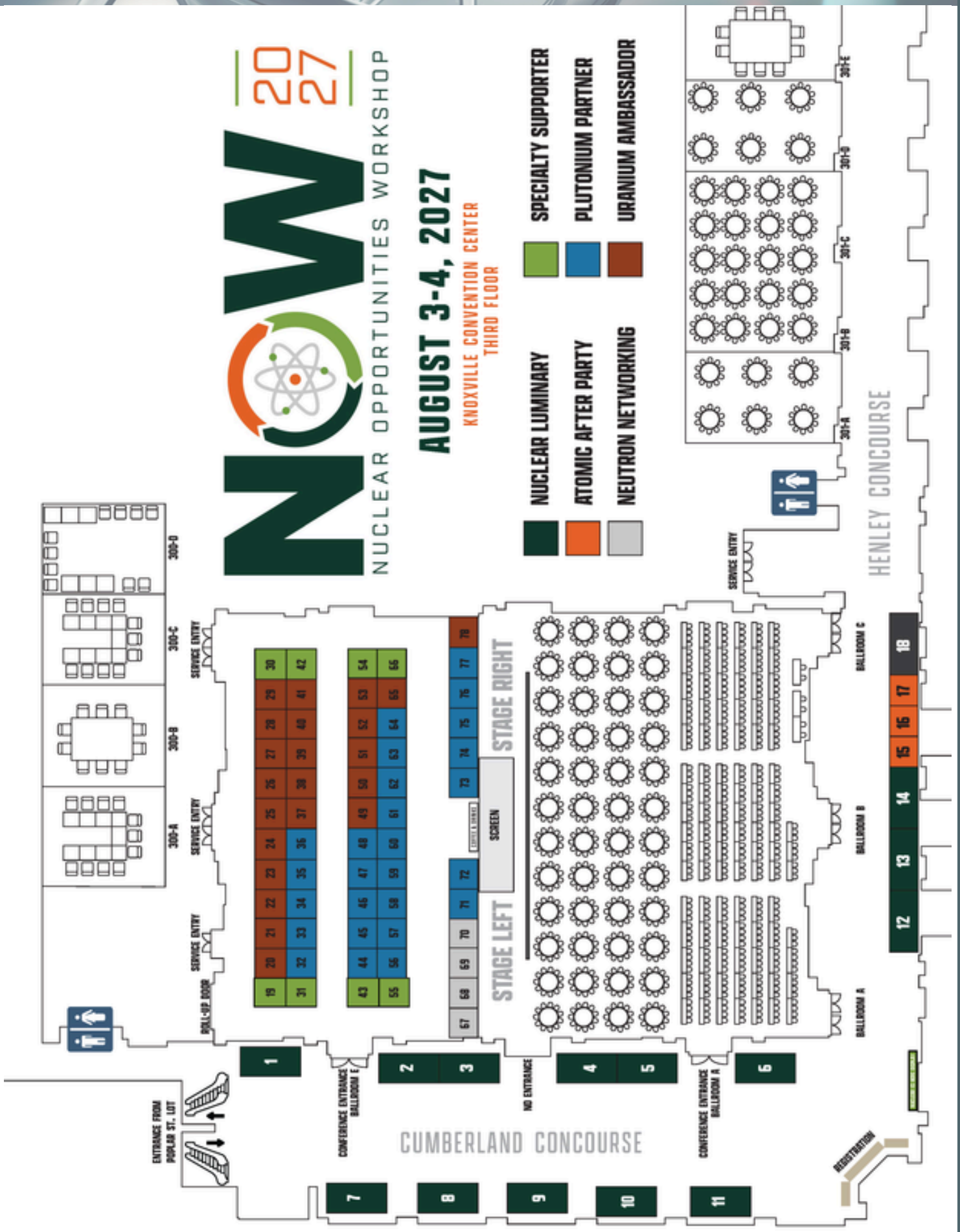
36 STATES REPRESENTED

95 SUPPORTERS

Click here or scan to confirm your place as a Supporter of the NOW 2027 Conference.

Contact Dana Richey with questions:
Dana@ETEConline.org | 865.946.3250

CONFERENCE LAYOUT



THANK YOU NOW 2026 SUPPORTERS

- NUCLEAR LUMINARY -

amentum

BWXT
BWX Technologies, Inc.

CNS

Enrichment
federal credit union

ENTRA1 Energy

NUSCALE

OAK RIDGE
National Laboratory

TENNESSEE COLLEGE
OF APPLIED TECHNOLOGY
KNOXVILLE

TVA
TENNESSEE
VALLEY
AUTHORITY

TN Department of
Environment &
Conservation

TYPE ONE
ENERGY

An Amentum Company
UCOR
United Cleanup Oak Ridge LLC

THE UNIVERSITY OF TENNESSEE SYSTEM
Center for Industrial Services
INSTITUTE for PUBLIC SERVICE

- ATOMIC AFTER PARTY -

OMEGA
TECHNICAL SERVICES
- EST. 1995 -

- NEUTRON NETWORKING -

THE UNIVERSITY OF TENNESSEE SYSTEM
Center for Industrial Services
INSTITUTE for PUBLIC SERVICE

- DAY 1 -

LIS TECHNOLOGIES INC.

Centrus
Fueling the Future of Nuclear Power

- DAY 2 -

- SPECIALTY SUPPORTERS -

BECHTEL
APP-
TOMIC

orano
BREWCLEAR
ENERGY

AtkinsRéalis
CLEARANCE
CONTROL

MSTechnology
HYDRATION
STATION

ENTRA1 Energy
NUSCALE
POWER
PACK

TYPE ONE ENERGY
PROTON
NAVIGATOR

BHA STRATEGY
CHAIN
REACTION

THANK YOU NOW 2026 SUPPORTERS

- PLUTONIUM PARTNER -

ALPHA SAFETY
ANS American Nuclear Society NuclearNews
Deloitte.
DIA Design Innovation ARCHITECTS + INTERIORS + PLANNING
ENERCON Excellence—Every project. Every day.
Enveniam
FUSION ENTERPRISES
HENSEL PHELPS Plan. Build. Manage.
Kairos Power
KENDALL ELECTRIC
Kiewit
MERRICK
Mesa Associates, Inc. Engineers and Consultants
MILLENNITEK LLC
NAVARRO
ORAU
PHILLIPS HEAVY CIVIL
PASCHAL
Pro2Serve An Employee-Owned Company
QUANTUM containment systems
RADIANT
Spectra Tech Inc.
SCC SPOTTED CAT CONSULTING
Strata G
Swagelok Swagelok North Carolina | East Tennessee
tbr The College System of Tennessee
Tennessee TECH
TRISO-X
TELEDYNE BROWN ENGINEERING Everywhereyoulook

- URANIUM AMBASSADOR -

AVANTech
OAK RIDGE DISCOVERY FOUNDATION
BAKER DONELSON
BARNHART
CONTRACTING CA MURREN & SONS ENGINEERS
CITY OF OAK RIDGE TENNESSEE
CRATE PROS PACK · CRATE · SHIP · MORE
CURTISS-WRIGHT
Edgewater TECHNICAL ASSOCIATES
Eduards SUPPLY COMPANY EST 1993
ENERGYSOLUTIONS
FLUOR
IAEA PROGRAMS AT ARGONNE NATIONAL LABORATORY
5 LATA 10 YEARS 2016 - 2026
management solutions
Marsh
MCL INC Materials and Chemistry Laboratory, Inc. "Linking Technology to Solutions"
NEC
NEI NUCLEAR ENERGY INSTITUTE
OKLO
RA Rockwell Automation
RSI AN AIS COMPANY
SCIENTIFIC SALES, INC.
Snap-on Industrial
STOKES LIGHTING & ELECTRIC
SAM Survey and Mapping, LLC
system one
thompson ENGINEERING
TNBANK
TURNKEY | SALES
Westinghouse

THANK YOU NOW 2026 SUPPORTERS

- ENERGY CONNECTOR -

ARCADIS

Kiewit

KYOTO FUSIONEERING

LYNX SUPPLY, INC.

PIPER.

Scaled Atomics

Tennessee College of Applied Technology Harriman

TN Department of Labor & Workforce Development

WHITE & CASE

WM SYMPOSIA

East Tennessee Economic Council

Mission

The East Tennessee Economic Council (ETEC) is a membership organization that brings industry, academia, and government together (weekly) to share information, foster collaboration, and advocate for federal missions that drive regional economic growth.

INDEPENDENT | NONPROFIT | MEMBERSHIP ORGANIZATION

Membership

We accomplish this mission by convening and connecting our members and guests, and educating our elected officials. For more information click here or scan the code.

ETEC Membership

Friday Meetings

Weekly on Friday mornings
7:30 - 8:30 a.m.
UT Outreach Center (in person or online)
1201 Oak Ridge Tnpk, Oak Ridge, TN



Join us for ETEC's weekly meeting attended by an average of 150 members and guests. We feature programs from experts in a variety of professional fields and networking. with DOE, industry and community leaders. Get all the details here.

Tennessee Nuclear Network [TN^2]

TN^2 is the state's official partnership aimed at advancing nuclear innovation, workforce development, and economic growth across Tennessee. Membership is open to ETEC members who contribute to Tennessee's nuclear ecosystem. CLICK HERE to learn more.